

AREA POPULATION



Alpine	3196
Campo	1256
Descanso	776
Guatay	200
Harblson Canyon	720
Jemul	952
Pine Valley	956
Total	8056

ALPINE ECHO

Serving a Growing Area of Homes and Ranches

U. S. POSTAGE
2c PAID
PERMIT NO. 3
Alpine, California

POSTAL PATRONS
POST OFFICE BOX HOLDER
BOX HOLDER RURAL ROUTE
BOX HOLDER STAR ROUTE
LOCAL

VOL. 1, NO. 48

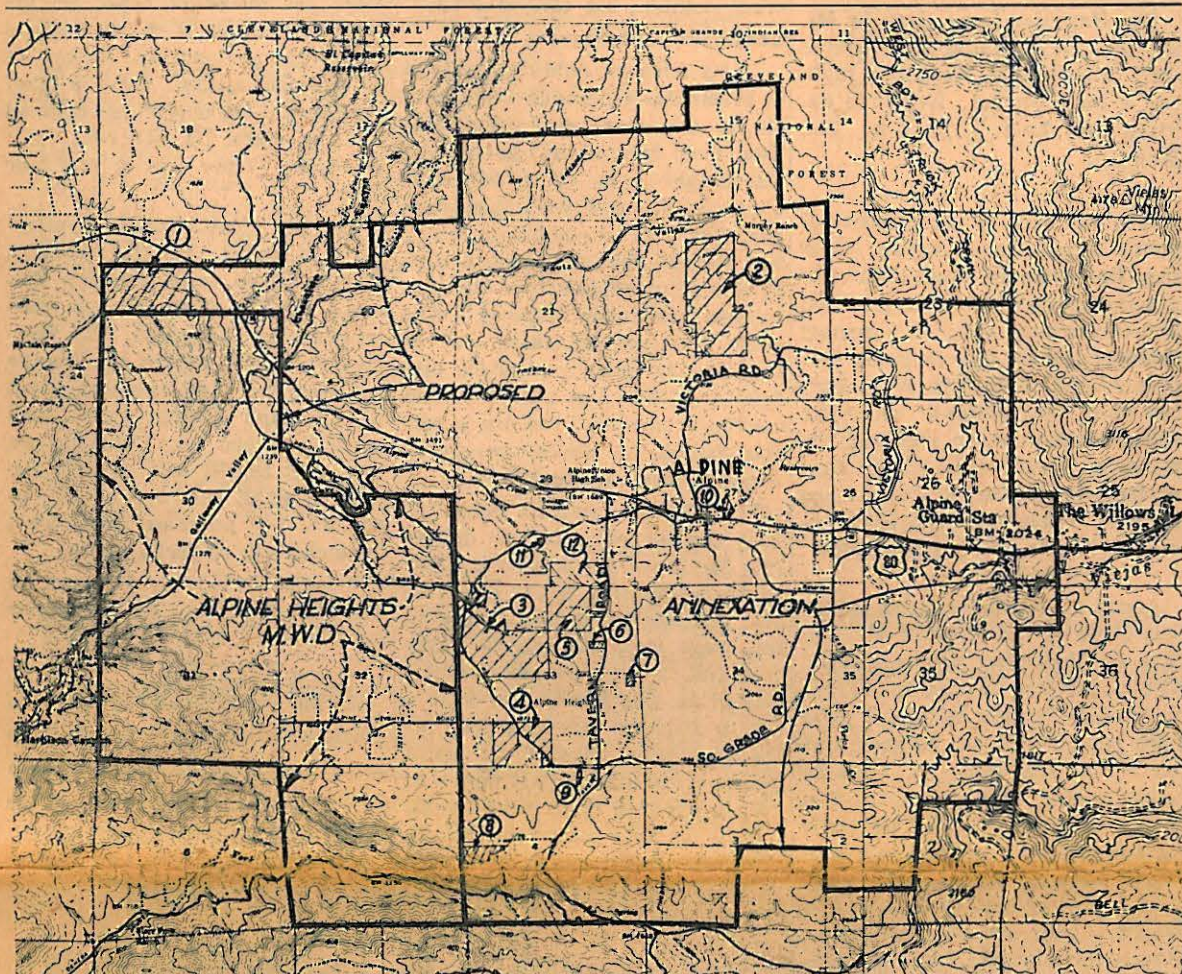
36

ALPINE, CALIFORNIA

FRIDAY, SEPTEMBER 4, 1959

PRICE FIVE CENTS

Alpiners Enthusiastically Support Heights Municipal Water Petition



MANY SIGNATURES PRESENTED TO BOARD AT REGULAR MEETING

Alpine was treated to a typical western campaign Monday morning as Tom Hill, Sr., and Roy Setser drove a sign bedecked truck and trailer through town recklessly tossing water here and there.

The enthusiastic campaigners shouted "Alpine Has Water!" and "Sign Up For Water!" as they urged Alpiners to sign a petition for annexation of inhabited territory to the Alpine Heights Municipal Water District.

Alpine Heights Plans For Water Source Revealed

A group of about 30 Alpiners interested in the Alpine Heights Water District attended an informal meeting Tuesday evening.

Mr. Clayburn LaForce, board director, cited details of the formation of the group. Mr. E. L. Freeland, district manager, stated policies of the district, and related the progress of the group.

In discussing the future of the district, Mr. Freeland stated the Alpine Heights District would seek to obtain water from an agency which already has water as this procedure seems most feasible.

Such an agency under consideration is the Rio Water District. Some preliminary conferences have been held to determine under what conditions the Alpine Heights District might annex to the Rio District.

By Monday afternoon over 100 Alpiners had signed the petition. On Tuesday evening circulators stated that they had more than enough qualified signatures, and submitted the petition to Mrs. Chireen Adams, secretary of the Alpine Heights District. The petition was submitted for acceptance to the Board of Directors at their regular meeting on Wednesday. The Board must now advertise the petition.

In about three weeks the petition will be officially presented to the Board, at which time it will set the date for an election to follow in about 3 or 4 weeks. Consequently, an election to determine the annexation of the populated Alpine area to the Alpine Heights Municipal Water District will be held within two months.

The petition reads as follows: "Petition for annexation of inhabited territory to Alpine Heights Municipal Water District, pursuant to Section 27 of the Municipal Water District Act of 1911, as amended.

"To the Board of Directors of
Continued on Page Five

Trophies Awarded At Baseball Picnic

The presentation of awards for the past season was the highlight of the evening at the Alpine Junior Baseball Association picnic at Shadyrock Ranch Saturday.

Players of the winning major team, the Youth Center team, who received awards were: D. Stiehm, G. Cooke, T. Earlywine, R. Sample, S. Sample, J. Hines, S. Kramer, M. McKinney, C. Lewiston, and S. Robertson. Tom Nichols accepted the sponsor's award for the Youth Center.

The Log Cabin players who were on the winning minor league team were: D. Roccoforte, R. Drennon, M. Bell, R. Sockwell, R. Knapp, R. Bonnin, J. Rabouin, R. Krocher, P. Hallet, Val Cooper, Bruce and Chuck Hill. Agnes Ratliff accepted the trophy for the Log Cabin.

Ray Homesley walked away with an armful of trophies again this year. He received trophies for the most valuable player in the major league; most home runs; major league's highest batting average, and player of the year on the Fire Department team.

The best sportsmanship award went to Calvin Lewiston, the most improved player trophy was presented to John Snyder, and the most valuable player trophy for the minor league was presented to Don Roccoforte.

The awards which were presented to each team player of the year: Youth Center—Dennis Stiehm; Kiwanis—John Snyder; V.F.W.—Bill Hoffman; Log Cabin—Don Roccoforte; American Fence—Jim Mosier; Florence's Market—Mike Lester, and Empire Market—Pat Schnur.

The association awarded President Harry Jennings a beautiful
Continued on Page Five

East County Data Reviewed At Meet

A public water meeting sponsored by the East County Water District committee was held Monday evening at the Alpine School Auditorium. Although several water authority officials, among them Fred Simpson of the Colorado River Board and Hans Doe, secretary of the County Water Authority, had been slated for the program, these officials were unable to attend.

Dr. Roy Ledford, land owner of Galloway Valley, officiated. Mr. Richard Holmgren of the San Diego County Water Authority was introduced and commented on Southern California water possibilities. Mr. Holmgren was non-committal on local issues and stated that as far as the Water Authority is concerned they would not enter into any local water controversy. He said that there is some question concerning availability of sufficient water for a new district until the second aqueduct is completed. On a long range projection, about 1975 or 1980 the second aqueduct will have reached the limit of its capacity and an additional source of water will be needed. This may be solved by the Feather River Project.

Mr. Beryl Phelps reviewed some of the data previously released regarding the proposed East County District. He stated that an allowance of approximately 100 gallons per day per person had been estimated and reiterated that water would cost about \$3.00 per 1000 cubic feet at all elevations. He emphasized that wells would still be used for irrigation purposes.

Following speakers Ledford, Holmgren and Phelps a question
Continued on Page Five

ALPINE CHATTER

Val Cooper, son of Mr. and Mrs. Bud Cooper, celebrated his eighth birthday last week. A picnic at Flinn Springs Park was the setting for the party. Guests included the Judd boys, the Whitt boys, the Woodall boys and the Nichols girls.

Mr. and Mrs. L. V. Scott entertained their daughter, Mrs. Max Bennett, her husband and their children, from Aztec, New Mexico last week. The Scotts also entertained their grandsons, Tommy and Jerry Smith, from Pomona, California.

The regular meeting of the Alpine Youth Center will be held at the Youth Center Monday night at 8 o'clock. All persons interested are invited to attend.

The Alpine Ramblers are having their regular monthly movie, "Rebel Without A Cause" will finally be shown, starring James Dean, this Saturday night. Only members are allowed to see the film.

The Y.W.-Wives are planning a new program for the fall. It will include China Painting, Figure
Continued on Page 2

Hearing Postponed

Thursday, September 3 — The hearing on a complaint filed by Mrs. Edith Bishop, of Harblson Canyon, against the Alpine Heights Water District was not held today but was continued until next Thursday in Superior Court, Number 2.

HULA DANCERS PERFORM AT BENEFIT LUAU

Three glamorous professional dancers from San Diego, a blonde, a brunette and a redhead, donated their time and talents to provide entertainment for the Hawaiian luau given as a benefit for St. Philomena's Catholic Church, by Mr. and Mrs. David Schurger at their Temple Rock Ranch last Saturday evening.

The dancers, Erma (Lehua) Malory; Lillian (Ulalani) Sullivan; and Nancy Mapuana) Teague, are very popular entertainers with a wide repertoire and many commitments, but they never turn down a benefit performance if they can possibly make it. To do this one, Lehua had to rush back to Shelter Island to a dancing engagement at the Inn. The girls often dance together and rushing from one engagement to another is routine with them.

Ulalani, who MCed the show, gave some interesting sidelights on the several changes of beautiful costumes the girls brought with them. Grass skirts, she stated are never worn by the natives, but are kept only to sell to the tourists. The native dancers make skirts for themselves of Ti leaves each day. They also dance in sarongs, in the Mother Hubbard gown known as the Muumu, as well as in the long-trained gown called the Holoku.

Striking brunette Ulalani has
Continued on Page 6

Five New Applicants Presented To Alpine Heights Board

Wednesday, Sept. 2—The regular meeting of the Alpine Heights Municipal Water District was held this evening. Five new individual applications for annexation were presented. The names of the applicants were Doerr (Highway 80), Ball (Tavern Road), West (Alpine Terrace), McCullough (Tavern Road), and Boyd (Tavern Road).

These parcels are classed as uninhabited as each includes less than twelve voters. These parcels may be annexed to the Alpine District by the action of the board of directors at a hearing. The hearing is scheduled for October 7.

Inhabited parcels (twelve voters or more) requires an election for annexation. A petition submitted to Secretary Chireen Adams on Tuesday bearing 104 qualified signatures and requesting annexation of the inhabited area of Alpine to the Alpine Heights District was presented. Only 85 signatures are actually required, however, petitioners had obtained 124 signers by Wednesday evening. This petition will be advertised and have a hearing on October 7. An election will then be called.

The petition which requests exclusion of some residents of the Alpine district was also formally presented.
Continued on Page 6

ALPINE ECHO

An Independent Weekly Newspaper
Published in Alpine, California, San Diego County
Subscription: 1 Year \$3.00

TELEPHONE Hickory 5-2616

Eileen Woodall Editor and Publisher
Paul J. Nichols Associate Editor
Joanne Nichols, HI 5-2854 News Reporter
Ruby Hentseher, HI 2-1215 Advertising

Mailed at the Post Office in Alpine, California
ALPINE ECHO, POST OFFICE BOX 8, ALPINE, CALIFORNIA

ALPINE CHATTER

Continued from Page 1

Control, Ceramics, Tennis, Oil Painting and Fibre Flowers. Badminton and tennis play come into the activities, too.

A large party was held at the home of Mr. and Mrs. Lloyd Tinker last Saturday. Barbecued venison and beef were on the menu plus baked beans and salad. A polaroid print duplicator was presented to the host and hostess.

The Hawaiian Luau given by Mr. and Mrs. Dave Schurger of Temple Rock Ranch last Saturday night was a huge success. Everyone enjoyed the hula girls from San Diego.

Mrs. and Mrs. W. L. Johnson of South Grade Road, Alpine, their son, Ole Johnson, and their two granddaughters, Sharon Nilson, 14, and Gloria Anderson, 17, returned recently from a trip to Point Barrow, Alaska. While in Point Barrow they experienced an arctic storm. Mrs. Johnson reported the prices as terrific. The group flew up from Vancouver, B. C., returned by boat, and picked up their cars in Washington for the trip home.

Another Hawaiian party in Alpine was given at the home of Mr. and Mrs. Joe Doerr last Saturday night. The patio was decorated beautifully with torches, artificial palm trees and monkeys. Dinner was served on low tables with the guests seated on straw mats. The menu consisted of sweet and sour pork served on rice, chicken wings, baked bananas, baked yams, a 22-pound tuna caught by Jack Blankenship, and fresh fruit cups. Guests included the Jack Blankenships, the Norman Buchmillers, the Bill Doerrs, the Jim Sullivans, the Malcolm Hueys, the Mace Bratts, the Larry Landholms, the Bud Coopers, the Lloyd Collins, the Al

Continued on Page Five

J. H. McKIE, Jr.
REALTOR
2355 Highway 80
P.O. Box 398 Alpine, Calif
HI 5-2217

EL CAJON VALLEY INSURANCE AGENCY
Charles E. Cordell
Hardy Kuykendall, Jr.
Like a pleasant surprise?
Check our rural fire insurance rates
168 Rea St., El Cajon
Phone Hickory 4-6151

McGUFFIE'S ALPINE SUNDRIES
Cosmetics Sundries
Fountain
Patent Medicines Cold Remedies
2363 Hiway 80 HI 5-2121

Fred Rushing
Grading and Equipment Rental
Soil Conservation
Subsoiling — Brushing
Dam Building
Subdivisions
Alpine, Calif. Hickory 5-2214

EMPIRE MARKET
FRESH PRODUCE
GROCERIES
QUALITY MEATS
NEXT TO U. S. POSTOFFICE
HI 5-2105
Store Hours 8:30 - 6:30

SMALLER CARS FOR 1960

By JAMES DORAIS

In just a few weeks, summer vacations will be over, kids will be back in school, the World Series will have paved the way for the football season—and Detroit will be filling the printed page and the air with paeans of praise for the new, 1960 model automobiles.

Already, the coming fall offerings presage more competitive excitement than has been seen in many a year. As everyone must know by now, the Big Three manufacturers each will have its version of the Small Car. Already, arguments are current over advantages or deficiencies of rear or front engines, big cars or little.

Confident, But Nervous

In its advance publicity, Detroit is breathing confidence in its ability to sell more cars next year than ever before. But there is a discernible note of nervousness about it all—and with good reason. For the automobile industry has learned that the modern high priests of merchandising—the motivation research experts, who made a wonderful thing out of conning the makers of goods into believing that the public's mind can be accurately read by a random sample of "depth" interviews—can occasionally be wrong.

Ford Motor Company poured a cool quarter of a billion dollars into the Edsel, introduced in 1957. It was everything a car ought to be: big, modern design, priced to the range with the biggest buyer potential, a very proper "status" symbol for the family that buys a car to impress the neighbors, or the man who buys a car as a means of sublimating his desire to keep a mistress (both prime motivations for auto purchases, accord-

ing to the research boys). The only trouble with the Edsel was that people didn't react to it the way they were supposed to. Its first year's sales, expected to reach 200,000, were less than 40,000.

Asleep at the Switch

The Big Three manufacturers, assured by the motivation experts that Americans wanted their cars bigger and sleeker and chromier forever, pooh-poohed the threat to the empire posed by the growing importation of small foreign cars for a dangerously long time. They let Nash and Studebaker-Packard with their Rambler and Lark get ahead of them on the domestic scene. Foreign imports now total an amazing number of 67 different makes. And the small car share of the market has climbed from a mere 1.6 per cent to a whopping 17 per cent in just four years.

The Big Three's small car offerings—General Motors' Corvair, Ford's Falcon and Chrysler's Valiant—will hit the market as challengers, not champions. The Rambler and Lark people say they're not worried. And representatives of the major foreign makes such as Volkswagen and Renault are confident they'll still outstrip Detroit in small car economy of operation, low purchase price and dependability of performance.

It will be a battle royal—and no matter who wins, the consumer can't lose.

Alpine Youth Center is happy to announce the donation of \$750 from Con-trib Club. This may help to build some playground equipment for the Youth Center.

Editorial Echoes

Petition circulators say that although they have obtained more than enough signatures and have submitted their petition to the Alpine Heights Water District board of directors, they are not stopping. They want to demonstrate conclusive and overwhelming "Alpiners for Alpine" support to the Alpine Water District directors.

With keen interest in local water issues heightening, approximately 200 Alpine residents attended the public meeting sponsored by advocates of the proposed East County Water District on Monday. After the meeting, however, many residents expressed disappointment because no new significant facts were presented in support of the East County District and because of the abrupt termination of the meeting after only a brief question period.

It should be pointed out that the Alpine Heights District at its northwest corner joins the Rio District as there is an 80-acre parcel which is contiguous to both Districts. If the proposed annexation of the populated Alpine territory passes, there will be an additional one-half mile of contiguous boundary between the two districts.

September seems to be State Fair month across the nation. Among our sister commonwealths that will be displaying their wares and entertaining their visitors are Maryland, Wyoming, New York, Indiana, Michigan, Oregon, Nebraska, South Dakota, Utah, Kentucky, and probably others we haven't heard about. To them all we extend best wishes for good weather, big crowds, and lots of fun.

But if anyone wants to see a REAL State Fair, let him come to California. The products and the ingenuity, the wonders and the warm hospitality for which the nation's fastest growing State is noted, will be on full display at Sacramento next week. Even to a veteran California State Fair goer it's always a happy surprise to see just how abundantly we really are endowed.

See you there? Where? The Fair!

Descanso Assistant Ranger Transferred

U. S. Forest Service Assistant Ranger Clifford M. Stevens is being transferred and promoted to the post of District Ranger of Trabuco District of Cleveland National Forest in Santa Ana. He is replacing Ben Slater who was burned to death in a brush fire near Lake Elsinore, Calif.

Clifford was a graduate of Oregon State College in 1950 and has since served with the U. S. Forest Service in Oregon and California. He is a naval aviation combat veteran of World War II.

Mary Lou, Clifford's wife, and their two children, Gregory and Linda, are moving to Santa Ana this weekend.

Cmdr. Lewiston Receives Promotion

Cmdr. W. A. Lewiston has been selected for promotion to Captain of the U. S. Navy. The promotion will be effective in 1960.

He is expected to return from Antarctica to Alpine the last of November. He will have a 20-day leave upon his return at which time he will be reunited with his wife, Harriet, and their four children, Pamela, 17, Calvin, 12, Peggy, 9, and Peter, 2½, of Tavern Road.

Everyone will welcome him home, especially his family. Congratulations on the promotion, Andy!

No replacement for Stevens has been selected.

CHURCH Services



ALPINE COMMUNITY CHURCH — Roger M. Larson, Ph.D., Pastor; HI 5-2110
 Sunday School For All Ages 9:45 A. M.
 Morning Worship Service 11:00 A. M.
 Pilgrim Fellowship (For Youth) 7:00 P. M.
 Church Guild, Fuller Hall Every Wednesday 9:00 A. M.

ST. PHILOMENA CATHOLIC CHURCH—Rev. Thomas Bolten, Pastor; HI 5-2145
 Sunday Masses 8:00 and 10:00 A. M.; 6:30 P. M.
 Daily Mass 8:00 A. M.
 Receive Confessions Saturdays 4:30 to 5:30 P. M.; 7:30 to 8:30 P. M.
 Religious Instruction for Children Attending Public Schools:
 Harbison Canyon 11:00 A. M. Saturdays
 Alpine 1:30 P. M. Saturdays

BAPTIST CHURCH — Rev. James C. Arnold, Pastor; CY 8-3768
 Sunday School For All Ages 9:45 A. M.
 Morning Worship Service 10:55 A. M.

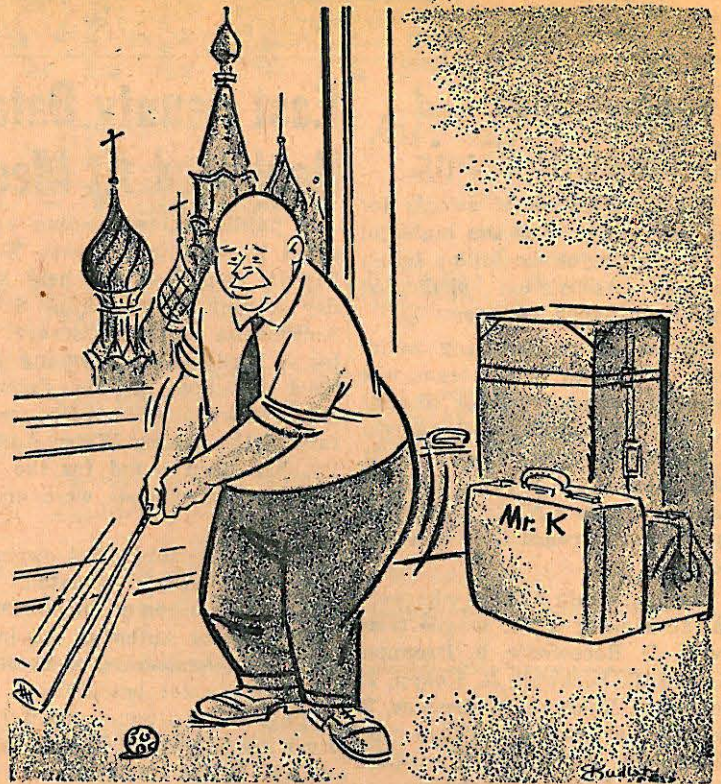
CHAPEL OF THE HILLS, Descanso. Rev. Mr. Wallace L. Truman; HI 5-3628
 Prayer Service Wednesday Evening 7:30 P. M.

BETHEL ASSEMBLY OF GOD — Rev. Ruth Copeland; HI 3-3239
 Sunday School For All Ages 9:45 A. M.
 Morning Worship Service 11:00 A. M.
 H. C. A. 6:30 P. M.
 Evangelistic Sunday Night Service 7:30 P. M.
 Prayer Service Wednesday Evening 7:00 P. M.
 Colored Bible Slides Third Sunday Evening Of Each Month
 Sunday Mass 12:15 P. M.
 Sunday School, for all ages 9:45 A. M.
 Morning Worship 11:00 A. M.
 Youth Fellowship 6:00 P. M.
 Prayer 9:00 A. M. Wednesday

BLESSED SACRAMENT CHURCH, Descanso—Fr. Tullio Andreatta, Pastor; HI 5-3628
 Sunday Mass 9:00 A. M. For week day Mass call rectory
 Holy Days and First Fridays Mass at 7 P.M.
 Confessions heard before all Masses

OUR LADY OF THE PINES CHAPEL, Mt. Laguna
ALPINE LUTHERAN CHURCH — Rev. Charles W. Tedrahn, Pastor; HI 2-3595
 Morning Worship Service Women's Club 10:45 A. M.

"I'll Never Get This Right"



BENBOUGH'S EL CAJON

ADD LUXURIOUS COMFORT AND BEAUTY TO YOUR HOME FROM BENBOUGH'S STOCK OF NEW FALL FURNITURE.

Carpets Draperies

Experienced Home Decorative Services

Phone for Appointment—Terms To Suit Your Budget

316 N. Magnolia

HI 4-3158

POET'S CORNER

HOME

It takes a heap o' livin' in a house t' make it home,
A heap o' sun an' shadder, an' ye sometimes have t' roam
Afore yer really 'preciate the things ye lef' behind,
An' hunger fer 'em somehow, with 'em allus on yer mind.
It don't make any differunce how rich ye get t' be,
How much yer chairs an' tables cost, how great yer luxury;
It ain't home t' ye, though it be the palace of a king,
Until somehow yer soul is sort o' wrapped round everything.

Home ain't a place that gold can buy or get up in a minute;
Afore it's home there's got t' be a heap o' livin' in it;
Within the walls there's got t' be some babies born, and then
Right there ye've got t' bring 'em up t' women good, an' men;
And gradjerly, as time goes on, ye find ye wouldn't part
With anything they ever used—they've grown into yer heart:
The old high chairs, the playthings, too, the little shoes they wore
Ye hoard; an' if ye could ye'd keep the thumbmarks on the door.

Ye've got t' weep t' make it home, ye've got t' sit an' sigh
An' watch beside a loved one's bed, an' know that Death is nigh;
An' in the stillness o' the night t' see Death's angel come,
An' close the eyes o' her that smiled, an' leave her sweet voice dumb.
Fer these are scenes that grip the heart, an' when yer tears are dried,
Ye find the home is dearer than it was, an' sanctified;
An' tuggin' at ye always are the pleasant memories
O' her that was an' is no more—ye can't escape from these.

Ye've got t' sing an' dance fer years, ye've got t' romp an' play.
An' learn t' love the things ye have by usin' 'em each day;
Even the roses 'round the porch must blossom year by year
Afore they 'come a part o' ye, suggestin' someone dear
Who used t' love 'em long ago, an' trained 'em jes' t' run
The way they do, so's they would get the early mornin' sun;
Ye've got t' love each brick and stone from cellar up t' dome;
It takes a heap o' livin' in a house t' make it home.

—By Edgar A. Guest

**Dr. Larson Visits
Canada and Alaska**

Word has been received from Dr. Roger Larson, pastor of the Alpine Community Church, that he has been enjoying the beautiful countries of Canada and Alaska.

He writes that he traveled by boat up the coast of Canada and Alaska to Skagway; then flew back to Juneau; and from there to Seattle. He will visit with his mother in Portland, Oregon, and also will visit Mr. and Mrs. Fox, former Alpiners, in Eugene, Oregon. Mrs. Fox, as many will remember, was chairman of the fund raising committee for the present Community Church.

Alpine Girl Weds

Sunday aftnoon at the First Presbyterian Church in San Diego Miss Roberta Runbeck, daughter of Mr. and Mrs. Robert Runbeck, became the bride of Cpl. H. L. Sloan, USMC, son of Mr. James H. Sloan of Cross City, Florida.

Mrs. Grant Amway was matron of honor, and her husband acted as best man. Sam Setser of Alpine was the usher. The bride was given in marriage by her father.

The bridal gown was a white nylon georgette floor length hooped skirt with a slipper satin and lace bodice. The veil was of white lace. The groom and best man wore blue dress uniforms.

A reception was held at the church following the ceremony.

After a honeymoon the new Mr. and Mrs. Sloan will reside in Fallbrook.

**Dove Hunters Warned
On Licenses, Limits**

With dove season set to open Tuesday, September 1, the Department of Fish and Game today reminded hunters that in California it is unlawful to possess more than 10 doves at one time, and that they should buy their hunting licenses from their local license agent before leaving for their hunting area.

Many hunters mistakenly believe that, if they shoot doves in Arizona or Mexico or some other area where the bag and possession limit is more than 10, they can lawfully bring more than 10 doves into California, notes the DFG. The fact is that it is unlawful to possess more than 10 doves in California, no matter where they were taken.

The reminder about buying a hunting license before going to the hunting area was prompted by the fact that many sporting goods stores and other agents in the Coachella Valley, Imperial Valley and Colorado River area ran out of hunting licenses over opening day last year.

Field men of the Department of Fish and Game report doves abundant throughout most of Southern California, with the Coachella and Imperial Valleys and the Colorado River area tabbed as the best hunting areas. If no large migrations move the doves from their present locations before the season gets under way, an excellent opening is in prospect, notes the DFG.



★ ★ ★ ★ ★
**BLUBBER AND BARITONE WHALE
AWAY AT MARINELAND OF PACIFIC**

After recently completing two successful concerts at the Hollywood Bowl, world famous Metropolitan Opera star Robert Merrill hied himself to Marineland of the Pacific at the invitation of William F. Monahan, general manager of the oceanarium and engaged in a unique song session with equally well-known "Bubbles," the 1600-pound black pilot whale star of the three-ring sea circus.

"Bubbles," previously acclaimed for her sensational bag of tricks (which includes shaking hands, wearing a hat, lifting a bar bell with her teeth, punching a bag with her flipper, dancing, and jumping over a 15-foot hurdle), recently exhibited a remarkably rich colortura soprano voice, to the delight of Monahan and her trainer. Accordingly, the blubberina

has incorporated a selection of songs in her repertoire.

Merrill and Bubbles—with fellow whales Squirt and Bimbo humming in the background—sang arias from "The Blubber of Seville" and "Madame Blubberfly." In a lighter vein, the pair crooned "Red Whales in the Sunset" and then socked over "You Ain't Nothin' But a Sand Dab."

Asked to compare Bubbles with his other leading ladies of the opera, the baritone said, "Bubbles' obligto is simply amazing. I've never seen a bigger rib cage on a singer. Her range reminds me of Galli-Curci. She has the power and control of Flagstad and the stage presence of a Schumann-Heink."

On her possibilities of embarking upon a successful singing

Continued on Page 6

**Buffet Dinner Party
Honors Alpine Couple**

Mrs. Mary Benton entertained 30 guests at a buffet dinner at her home on Highway 80 Saturday night in honor of Mr. and Mrs. Isaac Chutor.

After dinner on the patio, the guests, who were cabinet member couples of the Alpine Community Church, enjoyed games and visiting.

Mr. and Mrs. Chutor plan to do some traveling in Oregon, and will return to Alpine around the first of December. They have sold their home on Alpine Terrace.

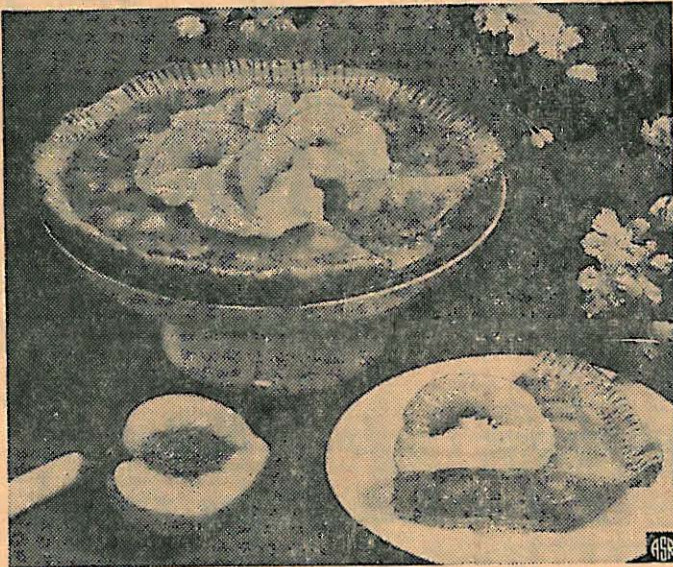
5 Choice Acres. Level. Good soil, excellent drilled well. 2-bedroom Fixer upper. \$11,500 with terms.
KENT B. OSBORNE
REALTOR
15284 Hgy. 80 HI 5-2612

It's Time To Think About
BACK-TO-SCHOOL
Clothing

Be sure to see the fine selection of skirts, sweaters, jeans, T-shirts, boys' shirts, etc.
AT
Alpine Hardware & Dept. Store
HI 5-2406 P. O. 118 2218 Hiway 80

We Give
S & H
Green
Stamps

Peaches Never Tasted So Good!



Juicy and full of peach flavor, this miracle pie will hit the spot tonight. The delectable fresh peaches in the filling are sweetened and thickened to perfection with vanilla pudding and pie filling so that every bite of this heavenly pie retains all the natural fruit flavor and color. So easy to make on top of the range, the filling is prepared in minutes, cooled and spooned into a baked pie shell.

Fresh Peach Miracle Pie

- | | |
|--|----------------------------------|
| 2 cups diced fresh fully ripe peaches (5 to 6 peaches) | 1/8 teaspoon nutmeg |
| 1/4 cup sugar | 2 teaspoons lemon juice |
| 1 1/4 cups water | 1 tablespoon butter |
| 1 package vanilla pudding and pie filling | 1/4 teaspoon almond extract |
| 1/4 teaspoon salt | 1 baked 8-inch pie shell, cooled |

Combine peaches, sugar, and 1 cup of the water in a saucepan. Bring to a boil. Meanwhile, combine pudding mix, salt, nutmeg, lemon juice, and remaining 1/4 cup water. Stir to form a smooth paste. Add to boiling fruit, stirring to blend. Then cook and stir until mixture comes to a full boil.

Remove from heat and add butter and almond extract. Cool 5 minutes. Pour into pie shell. Let stand about 4 hours, or until firm. Serve with sweetened whipped cream and additional sweetened sliced peaches, if desired.

**\$499.95* -- THE "VALLEY DE-LUX"
3 ROOM GROUP**

Everything Included . . . **BUDGET-WISE PRICE**

- Decorator Divan!
- Matching Chair!
- 1 Coffee Table!
- 2 End Tables!
- 2 Lamps!
- Modern Double Dresser!
- Large Mirror!
- Box Spring!
- Innerspring Mattress!
- Bookcase Headboard!
- 5 Pc. Dinette!

\$288
ONLY

We Take Trade-ins

*—if purchased separately

OPEN DAILY 9-6, MONDAY AND FRIDAY TILL 9, SUNDAY 12-6

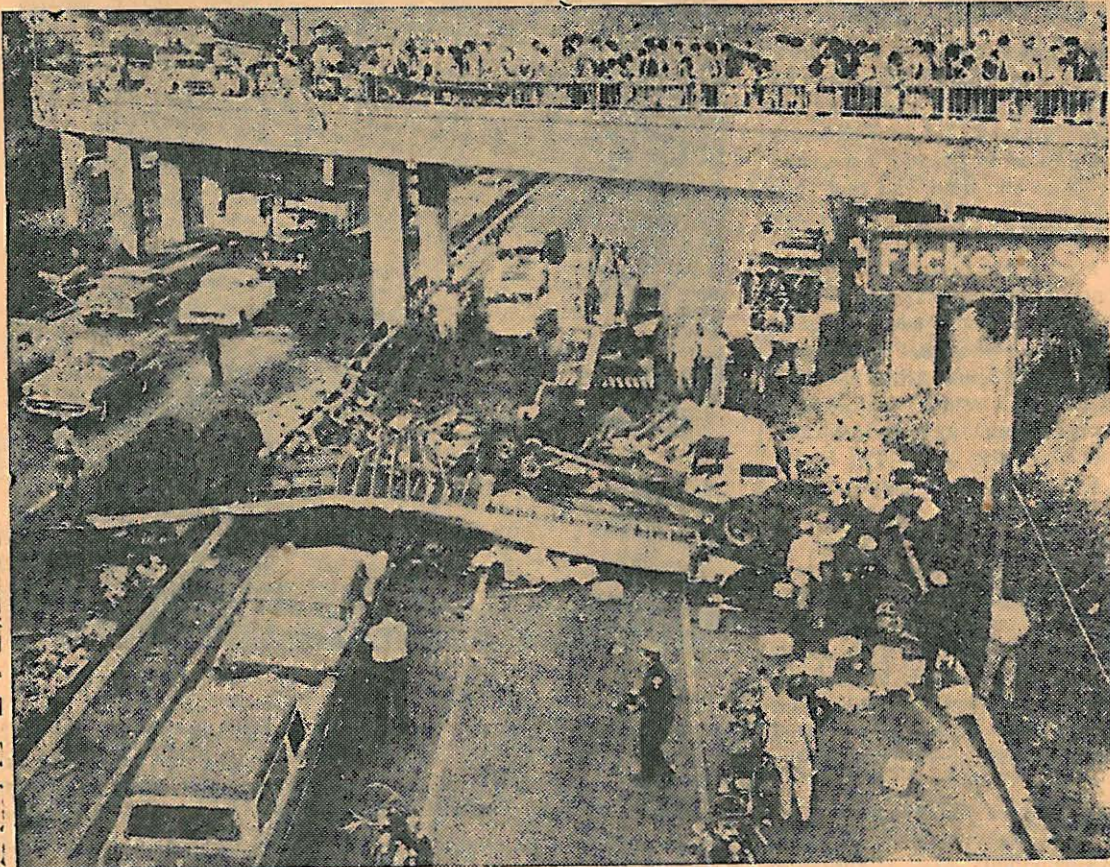
**MONEY
SAVING
CENTER**

455 N. Magnolia

EL CAJON - HI 2-4559

HOME FURNISHINGS DIVISION

L. A. Freeway Accident Kills Truck Driver



ONE LIVED, ONE DIED—Loaded with tons of cases of beer, a trailer truck careened off an overpass in Los Angeles, Calif. The truck driver was killed, but Toshiyoshi Oni, 37, crawled unhurt from the wreckage after the truck dropped on his car, barely visible beneath the trailer body.

Seat Belts Prove Worth In Heavy Crash Safety Tests

What are the facts about seat belts? Do they actually reduce accident severity and save lives? Should they be used in city traffic or only on high-speed freeways and highways?

Two years ago, Union Oil Company installed seat belts on a dozen vehicles driven by employees who volunteered to give the safety devices a test. The enthusiastic reaction of these drivers, supported by safety research findings on a national scale, quickly prompted the installation of belts on all pool cars.

The record shows cases wherein employees, with seat belts fastened, have emerged from bad auto crashes either unharmed or less severely injured than beltless victims of the same accidents. Drivers who habitually fasten their belts on entering a car stand the least chance of being injured. And seat belts are credited with at least six "save" cases that otherwise might have brought fatal injuries to

Union Oil people.

It is of vital interest that four of these "saves" occurred at city street intersections at comparatively low speeds; two occurred on open highways at legal speeds. One was a head-on crash of the type that might easily catch the most careful and skillful driver.

In the head-on crash each driver applied his brakes and slowed to a speed of about 35 m.p.h., or an impact velocity of 70 m.p.h. The two cars were demolished beyond repair. But the drivers, both using seat belts, walked away from the crash with relatively minor injuries. A highway patrol investigator who examined the wreckage stated that an identical collision in his district the week before had

resulted in two fatalities—neither driver had a seat belt.

Cornell University found that 14 percent of the occupants of cars involved in injury producing accidents were completely ejected from the cars; many others were ejected partly. Ejection was found to multiply the risk of dangerous or fatal injury five times. Injuries resulting from striking objects inside the car are also minimized by seat belts.

About the only persons objecting to these safety devices are a few who feel that being strapped to the seat might hinder their fast exit from the car in case of fire. Actually anyone with enough strength to leave a car can release the easily manipulated buckles in a second.

M. H. SMITH
PRESCRIPTION PHARMACY
 Telephone Hickory 4-3135
 113 West Main St. El Cajon
 We Give S & H Green Stamps

LOUIS H. LANDT
 Licensed Electrical Contractor
 Pumps—Wiring—Fixtures
 HI 5-2116 HI 5-2361
 25 Years In Alpine

List With Us and Start Packing
ALPINE BRANCH
 La Mesa Realty Co.
 BILL BROWN, Mgr.
 Hickory 5-3603 Hickory 5-3035

Good, Dependable
TV Service
 For Alpine Area
 35 years in Radio and Television
GEO. LENGBRIDGE
 HI 5-3885

Horticultural Center
 3 Acres
 Nursery Stock
TREES
PASCOE'S NURSERY
 1216 Broadway HI 4-9071
 El Cajon

HORSE SALE
 EVERY SECOND AND
 FOURTH SATURDAY
 Consignments will be accepted
 'til 7 p. m. on Saturdays
 El Cajon
Livestock Auction
 1401 Lexington Street
 El Cajon
 Hickory 4-5209

E & M AUTO PARTS
 Acetylene and Oxygen — Welding Supplies
 Factory Rebuilt Engines — Auto Springs
 Chains and Tire Chains
 Armstrong Tires
 945 Hiway 80, 2 miles East of El Cajon
 El Cajon, Calif. Hickory 4-3119

BOOK CASES
 WESTERN CEDAR

2 SHELF		3 SHELF		4 SHELF	
18x9x26-in.	\$6.26	18x9x36-in.	\$8.56	18x9x46-in.	\$10.36
24x9x26-in.	6.76	24x9x36-in.	9.46	24x9x46-in.	12.16
30x9x26-in.	7.66	30x9x36-in.	10.36	30x9x46-in.	13.96
36x9x26-in.	8.56	36x9x36-in.	12.16	36x9x46-in.	15.76
42x9x26-in.	9.86	42x9x36-in.	14.36	42x9x46-in.	17.96
48x9x26-in.	11.26	48x9x36-in.	15.76	48x9x46-in.	20.66

DAN DIXON
 240 WEST MAIN El Cajon Phone HI 4-8852
 Hours: Daily 9:00 to 5:30 P. M.
 Fridays, Noon to 9:00 P. M.

CAMPO NEWS

By Fay Farris

Mr. and Mrs. Archie Leach of Cameron's Corner just returned from visiting their daughter, Arvilla, in Texas. Arvilla married one of the Air Force men from Laguna Junction early this year, and he is now stationed in Texas. They are getting along just fine and are very happy.

☆ ☆ ☆

Mrs. Robert Logan, whose husband is superintendent of the Rancho del Campo School for Boys, at Campo is giving a luncheon on Tuesday, September 1, for the women of the project—for the purpose of introducing the wives of the new members of the staff.

☆ ☆ ☆

Mrs. Caslon Thompson of Morena Village has been entertaining her daughter, Natalie and five children at her home there, for the past week.

☆ ☆ ☆

The new Sophomore class of the Mountain Empire High School was entertained Saturday evening at the home of Mr. and Mrs. Casey Jones in Potrero. This was a swimming and dancing party.

☆ ☆ ☆

The mother of Mrs. Sidney Starr of Pine Valley passed away week before last. She had been ill for a year or so, and Peggy has faithfully made a trip to San Diego at least once a week to see her, during that time.

☆ ☆ ☆

The Mountain Empire Women's Club and friends were entertained at the home of Pearl Glick in Descanso at a patio card party on Wednesday, August 26. There were many prizes, and the refreshments were delicious.

LISTINGS WANTED
RICHARD J. WELLBAND
 Real Estate Broker
 P. O. Box 25, Guatay
 Phones: Off. GReenwood 3-8422
 Home GReenwood 3-8373

For Release Sept. 6

Bible Comment:

Find Simplicity In a Whirling, Complex World

The word, "simplicity," is given prominence in the writings of Paul.

How many of us find it possible to give more than passing thought or observance to this virtue?

In this era of speeding autos, and a speeding economy and society, such a word seems obsolete, indeed.

Paul insists that everything, even giving, should be done with simplicity. To the Corinthians he commends "simplicity and godly sincerity" motivated by the grace of God in contrast with "fleshy wisdom."

In our lives we see "fleshy wisdom" often supplanting "simplicity and godly sincerity."

But how do we keep our balance in this atomic age of military horrors, whirling budgets and pseudo-sophistication?

Best we recall the words of Paul and judge what meaning they have for us.

If we find that we are losing sight of God's love, if our homes, jobs and thoughts are becoming too complicated, turn over well the word, "simplicity."

This single word implies a concentration on divine help and understanding. It should bring home the belief that God is with us at all times. False, vain and greedy actions can have no place in the structure of the man motivated by this one, clear and emphatic concept.

The man who boasts that he knows all there is to know about operating an auto is the most dangerous person on the road.

Yankee Market

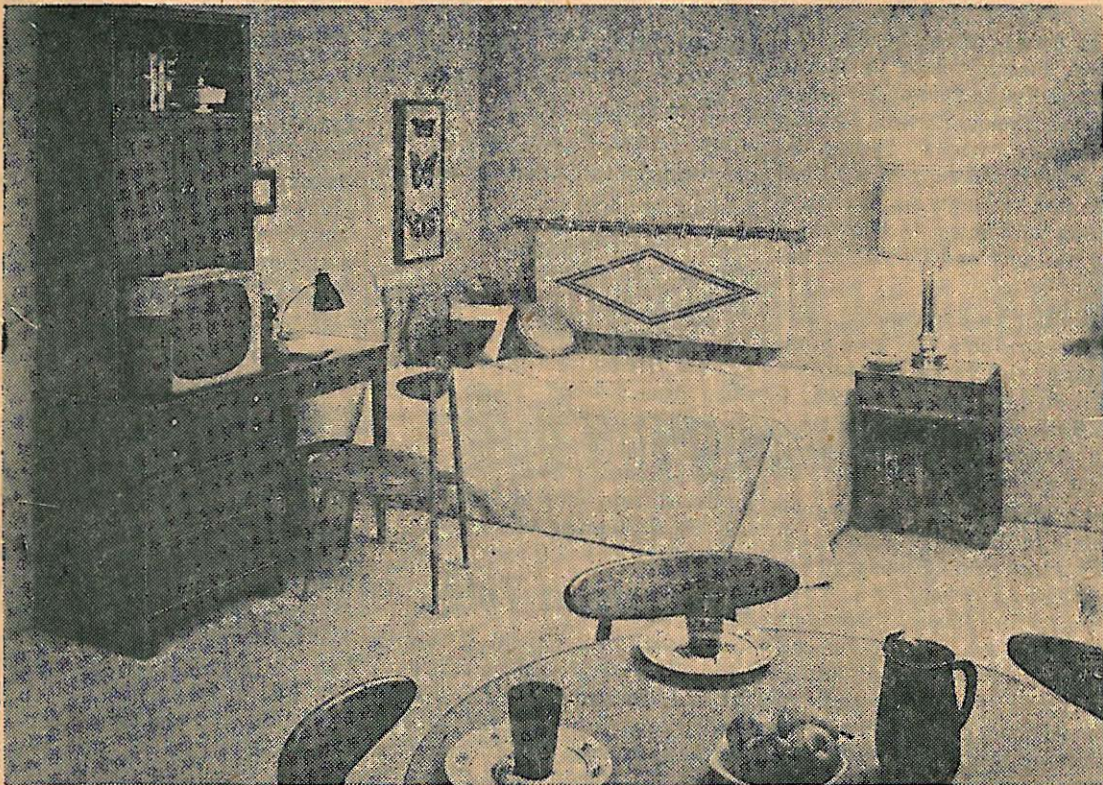
GROCERIES
 FRUITS — VEGETABLES
 QUALITY MEATS
 BEER — WINE

Highway 80 at Post Office
 Guatay GR 3-8522

REFRIGERATING
AIR CONDITIONERS, from \$149 up
 All Makes and Models
30-in. GE Elec. Range \$149.95
 (Was \$199.95)
 KEYS MADE WHILE YOU WAIT
AL HINKLE
 LUMBER AND RANCH SUPPLIES
 2101 Hiway 80 ALPINE Hickory 5-2184

Introducing The Latest Method
In Hard Rock Drilling
Efficiency
Economy
Speed
 H. A. BOSTWICK
 Manager
B & R Diamond Drilling Co.
 ENGINEERING CONTRACTORS
 1025 E. Main Phone HI 4-2149 El Cajon, Calif.

Teeners' Bed-Living Room Is a Family Boon



Combination bedroom-living room give the teenager room to entertain in the smaller home. New color scheme, bed-couch, small dining table and TV helps to effect the transformation.

Having your living room draped constantly with teenagers is not conducive to a restful feeling. Yet, your teenagers need a place to entertain their friends. It's their home, too. Most families can't afford an extra room these days. It means more rent or a more expensive house. But, they can make one room serve the purpose of two. Your

BY EDNA MILES

teen-age daughter's bedroom can be converted to a bed-sitting-room, or what the Victorians used to refer to as an "apartment". Here she can, with her friends, listen to those awful records, watch TV and talk endlessly. The room need not be furnished from start to finish with

new and expensive furniture. Secondhand pieces, refinished, can serve nicely. The bed can be transformed into a couch, TV set can be inset in a desk and a small dining table added for snacks. Give the walls a coat of latex paint as the first step. Pick a color scheme that isn't bedroomy. Cost will be low and the whole family will get a break.

Data Revealed

Continued from Page 1

period was invited. In response to an inquiry concerning the possibility of the Alpine Heights District obtaining water from the Rio District, Mr. Holmgren replied that this was doubtful and that the East County District had been refused annexation by the Rio District in April.

Mr. Phelps stated that the proposed East County system would supply water to Victoria Drive and other sections of Alpine and that the anticipated cost for connecting into the line would be about \$60.

Mr. Willis of Dehesa asked about agricultural benefits of proposed East County water and why he should buy water from the district and still use well water for agricultural purposes. Mr. Holmgren replied that eventual progress will probably force agriculture out of the area.

Alpine Chatter

Continued from Page 2

Adams, the Jim Rories, the Mike Cadys, the Jerry Jubergs, the Ted Browns, Jeanette Clements and Aunt Margaret Weeks.

Steve Woodall flew to Los Angeles with his grandmother last weekend.

Dove season is here and many of the men in Alpine are enjoying it. A little relaxation will do the businessmen a lot of good. One group consisted of Jack Blankenship, Jack Hoistad, Bob Wilson, Mace Bratt, and Jim and Roger Rorie, who left Monday night for a spot at West Main, Imperial Valley.

Bud Cooper, Fred Frazer, and Bill Kidder went to Holtville Tuesday morning.

All the men returned on Tuesday afternoon with most of them catching the limit.

Mr. Malcolm Huey, Sr. and Mr. Walter Stevens shot their limit on the Huey ranch Tuesday morning. Blaine Baker and employees were invited to the Huey ranch for dinner followed by a dove shoot last Tuesday evening.

Mrs. Jo Laine Huey and son, Michael, left Wednesday to visit her mother in San Francisco.

Town & Country Trailer Lodge This and That

By MARIE KRABILL

Our Town and Country Trailer Lodge in Santee is shaping up beautifully. Mr. Brown is busy these days planting lawns, shade trees and myrtle trees by the pool and shuffle board court.

Among the newcomers to our park are the C. E. Magruders. Retha Magruder will teach school at Carlton Hills. Mr. and Mrs. Floyd Kinderfather recently of Lomita, and Paul and Roberta Johnston have also joined us.

The Bernie Walthers are happy people after spending all weekend moving into their beautiful new 63 Roadcraft.

Plans are in the offing for a monthly birthday potluck supper. We are all looking forward to Open House which will be held between the 18th and 20th of September. All are welcome. See you then.

Many Signatures

Continued from Page 1

the Alpine Heights Municipal Water District:

"We, the undersigned, duly qualified voters residing within the boundaries of the area described below, hereby petition for annexation to the Alpine Heights Municipal Water Act of all that land located within the County of San Diego, State of California, and particularly described as follows:"

A legal description of boundaries follows. These boundaries are indicated on the map on Page 1 of this issue.

"Petitioners pray that said tract of land be annexed to Alpine Heights Municipal Water District, pursuant to Section 27 of the Municipal Water District Act of 1911, as amended. Petitioners further pray that proceedings for such annexation be immediately instituted by the Board of Directors of said Alpine Heights Municipal Water District."

BOB WILSON'S TEXACO SERVICE

Tires—Batteries—Accessories
Phone Hickory 5-2872
Alpine, Calif.

GIL TOWNSEND

ANY KIND OF INSURANCE

Top Rated Companies
Easy Pay Plans Available
We appreciate a chance to quote rates!

35 Years In San Diego County
155 Rea Street El Cajon
HI 4-6433

BULLDOZING
ROADS, DAMS
DISKING, BRUSHING
SOIL
CONSERVATION WORK

JIM GAVIN

HI 5-3779

NOW! IN EL CAJON

DR. H. J. ENGLE, D. C.

PALMER CHIROPRACTOR

Formerly 27 Years in Downtown San Diego

Member of International Chiropractors' Assn.

306 W. DOUGLAS (Corner Douglas and Sunshine)

Only one block off Main Street

AIR CONDITIONED — AMPLE PARKING ON GROUNDS

HI 2-2283

X-Ray Laboratory

CLASSIFIED ADVERTISING

TRAILER PARKING

GUATAY GARDENS TRAILER RESORT—Formerly Pair-a-Dice Highway. One-half mile west of Guatay on Highway 80. 4000 elevation, cool, in the oaks, modern trailer spaces, trailer and tent campsites, picnic grounds, heated pool and snack bar. Reservations for Trailer Clubs and organizations, outings and picnics. GR 3-8372. P. O. Box 55, Guatay.

POLLED HEREFORD Bull Service. Wake's Feed Store, Tavern Road. HI 5-2752. 9-11

FRIGIDAIRE electric range, last year's model. 40-in. oven with rottisserie. New guarantee. Must sell. Hellands', 4720 Palm Avenue, La Mesa. HI 4-1411.

FRIGIDAIRE—1958 Refrigerator, 12½ cu. ft., freezer at bottom, automatic defrost, excellent condition. Used 3 months. Take over balance. Hellands', 4720 Palm Ave., La Mesa. HI 4-1411.

MISCELLANEOUS

NEW HOMES and general repair work. No job too small or too large. HI 5-2173 or HO 9-6345.

FURNITURE TRADE

We will take your furniture as part down payment on a new mobil home. H & H MOBIL HOME SALES, 1142 East Main St. El Cajon. HI 4-1488.

FLORENCE'S MARKET

HIWAY 80, ALPINE
Hickory 5-2436

Groceries
Fruits — Vegetables
Meats
Choice Wines and Liquors

Paris Mortuary

Serving Eastern San Diego County Since 1943

OWNER, A. M. PARIS

374 N. Magnolia El Cajon
Phones
HI 4-5195 HI 4-4224
LADY EMBALMER

RETREADS

\$9.95 All Foreign Cars

PASSENGER 670x15, 710x15 AND OTHERS
\$10.95—850x14 AND OTHERS

SPORTS DEN Marine & Tires

1238 East Main, El Cajon

We Give
S & H
Green Stamps

HI4-7072

Jim Brown & Associates

WE SPECIALIZE IN ACREAGE
AND NEED YOUR LISTING
CALL US
FOR IMMEDIATE ACTION

CALL HI 2-4411

1425 N. Magnolia
El Cajon

ALPINE ECHO SUBSCRIPTION BLANK

Gentlemen—
Please enter my subscription to the ALPINE ECHO for year at \$3.00.

9-4-59

Name.....

Address.....

City..... Zone..... State.....

ALPINE ECHO, BOX 8, ALPINE, CALIF.

THE ALPINE GARDENER

In last week's column the bulbous type of Iris was mentioned. These have a basal bulb in which food is stored to enable the plant to become completely dormant in the summer. At this time the bulb can be lifted and stored until replanting the latter part of September.

In areas where it is colder, bulbs should be stored in a warm, dry ventilated room. Too early planting may produce growth that will be harmed by snow and hail. In these conditions wait until the latter part of the year.

When the bulb has bloomed, the foliage must ripen before digging. After digging store bulb in a warm spot outside away from the sunlight. Do not keep the bulb out of the ground for more than two months.

In order to form a solid mass of color clump the bulbs together staggering them three or four inches apart. This is remarkably good for borders.

When cutting, leave enough foliage above the ground so the food may be returned to the bulb. Cut the Iris just after the flowers have unfurled. They will keep for several days if kept in a cool room and the water is changed each day.

Dutch Iris (ziphium) are called Dutch because they were hybridized in Holland, actually their ancestry is Spanish or North African. They are especially good for cut flowers as they have long stems 20 to 28 inches above the foliage. Colors range from blues, yellows, white, and combinations of these colors. In warm climates they flower in March and April, in colder climates in May and June.

English iris, a native of the Pyrenees, is available in shades of

blue, lavender, purple, and white. These bloom in May, and require rich soil and plenty of water. The bulbs have to be lifted only every three or four years. Replant in August.

The Junos are a group of Iris that have fleshy, thong-like feeding roots. Their leaves are deeply channeled, set alternately on short stems. The flower ranges from six to 10 inches.

Blubber Baritone

Continued from Page 3
career, Merrill stated he felt that the whale, though talented, had little chance of making the Met.

However, according to Monahan—the "Rudolf Bing" of Marineland—the whale's voice is good enough to attract more than 1,500,000 "music lovers" a year to the oceanarium and she has a lifetime booking at the oceanarium.

Five New Applicants

Continued from Page 1
sented to the board. The board passed a resolution to advertise the petition and this matter will also come up for a hearing on October 7.

Mr. E. L. Freeland, district manager, gave a report on water prospects. He said he had contacted the San Diego County Water Authority and had held several conferences with officials of the Rio District. They will outline details of procedure involved in annexation at the next meeting of the Rio District on September 15. Mr. Freeland will report the results of this meeting to the Alpine Heights directors at the meeting to be held in Alpine on September 16.

Hula Dancers

Continued from Page 1
studied extensively the ancient and modern dances of the Islands with the best teachers both in Hawaii and in the States. One of her teachers is the famous Emma Kahealani Bishop. "Mama" Bishop, as she is affectionately known to her pupils and friends, is a native Hawaiian with intimate knowledge of the customs and dances of her country.

In addition to her dancing, Ululani also conducts the Hawaiiana Workshop, classes in the history, culture, and dances of Hawaii, at the YWCA in San Diego. She is also a serious student of Oriental religion and art.

Lovely blonde Mapuana, besides her skill in Hawaiian dancing, is also an accomplished performer of East Indian dances and of Tahitian. She is often in demand where color and glamour are needed for special events, and where authenticity of interpretation is in demand. Mapuana has studied fine art and likes to paint, but modestly says that she just "fools around" with art. Her friends insist that she is a better artist than she admits.

Lehua, the charming red-head, is a skillful in performing the ancient and modern Tahitian dances, as she is in the Hawaiian ones. Her many beautiful costumes range from the ancient garb of the Island dancers to the cellophane and sequin dust glitter of the best modern night clubs and she is equally at ease in both. Leahua also paints, but as are her companions, is kept so busy dancing that she has little time for other pursuits.

Both Mapuana and Leahua studied first with Beual Fair, the well-known San Diego teacher of Hawaiian and Tahitian dancing, and later with Inez Hendrickson, who, like Miss Fair, is an expert in the field and has turned out some outstanding artists.

All three of the dancers enjoyed Alpine very much and said they had seldom danced in a more beautiful setting than that provided beside the graceful pool at the Schurger home.

Farewell Party

About 40 friends and neighbors participated in a well planned going-away party for Joseph Ellingson Saturday evening, August 29, at Flynn Springs. A good old fashioned basket dinner provided a nourishing meal with fried chicken heading the list.

The occasion—Joe is taking a well-earned two-week vacation, "The first time in 20 years," says Joe. He and James Bartley have left for Oregon and plan to spend some time fishing. There will be no lodging problems as they are pulling a trailer.

Joe plans to be back in his Automotive Repair Shop at 15879 Highway 80, September 14.

Engagement Told

Mr. and Mrs. Harold E. Spires of Victoria Drive, Alpine, announce the engagement of their daughter, Mary Lou, to Harold Robert Patchett, Jr., son of Mr. and Mrs. Harold R. Patchett of El Cajon.

Both Mary Lou and Bob graduated from El Cajon Valley High School, and attended San Diego State College.

They plan to be married in the spring.



By Janie

This Saturday night, the Alpine Ramblers finally plan to show the movie, "Rebel Without a Cause" starring Sal Mineo. The picture, which is being shown at the Youth Center, will start at dusk with teenagers only being admitted.

Sharon O'Neill has just returned from Las Vegas where she, her father, and some friends spent a few days.

Have any of you purchased your tickets to the Jr. Baseball Assn. Dance? It is to be held September 26 in the school auditorium. "Jody Reynolds and the Storms" will provide the music and entertainment! Tickets are being sold by all baseball members. They are \$1.75 if you buy them in advance, and \$2 at the door. The dance starts at 9 p.m.

The three Hittle girls, Mary, Charlotte, and Kathy, modeled three charming outfits for Dunlap's back-to-school advertisement which appeared in last Sunday's El Cajon Valley News.

HARDWARE OF QUALITY
GIFTS FOR ALL OCCASIONS
In the City of El Cajon (Next to Bank of America)
456 No. Magnolia HI 4-3129
Charge Accounts Free Gift Wrapping Of Course

C-L-E-A-R-A-N-C-E

All '59 Chevrolet
CARS AND TRUCKS IN STOCK MUST GO!

- ★ HATCH Lowers Even The Lowest Prices!
- ★ HATCH Stretches Even The Highest Trades!
- ★ HATCH Makes the Easiest Terms Still Easier!

Open Evenings—Closed Sunday
Your Authorized Chevrolet Dealer

850 EL CAJON BLVD CITY OF EL CAJON HI 4-1105

Joe's Automotive Service
General Repairing
Cars—Trucks—Tractors
15879 Hwy. 80 HI 5-3073
4 mi. West of Alpine

Trade Your Property
MEMBER OF STATE WIDE EXCHANGE SERVICE
ELEANOR HAYS, Realtor
13767 Highway 80 Johnstown
Phone HI 3-1079

CLOSE OUT ON ALL PLAY EQUIPMENT
No Reasonable Offer Refused
15897 Hiway 80, West of Alpine
HI 5-3102

Mallicoat Nursing Home
FOR BED PATIENTS
Vacancies for Men and Women
On Highway 80
PHONE HI 5-2771

School Special
Permanent—\$5.75
Dora—Kathy—Billie—Bethyne
BEL-AIRE BEAUTY SALONS
HI 4-2418
146 N. Orange St. El Cajon

Valley Stationers & Gift Shop
UNDER NEW OWNERS
Mr. and Mrs. Dan C. Wadsworth
Office Supplies
SCHOOL SUPPLIES
All Sizes of Ring Binders
120 West Main El Cajon
Phone Hickory 4-1328

Town & Country Trailer Lodge
FINEST FOR ADULTS
★ All Lots Landscaped
★ Prospect & Cottonwood (Near Flying Hills Golf Course) Santee, Calif.
See manager on premises or call HI 2-4090

Painting Repairing Towing
Trailer Rentals & Sales
Trailer Supplies—Rent To Own
Forrester's Trailer Rentals
1436 E. Main St. HI 2-2226
El Cajon, Calif.

Slim's Richfield Service
TIRES — GAS — OIL
AUTOMOTIVE REPAIRS
13684 Highway 80 Johnstown
Phone HI 3-3300

... Your Guarantee Of Highest Earnings ...

Funds Placed by the 10th ... Earn from the 1st.

John A. Davis, President

No other insured financial institution in San Diego County pays more than Southland ... nor will any such institution ever pay more than Southland and remain "consistent with safety". Enjoy, too, the benefits of Southland's capital stock and surplus structure.

- LEMON GROVE 770 Broadway HOplins 9-2135
- LA MESA 8347 La Mesa Blvd. HOplins 3-4441
- EL CAJON 234 No. Magnolia Hickory 4-2151